

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# FOREIGN AGRICULTURE CIRCULAR

U.S. DEPARTMENT OF AGRICULTURE  
Foreign Agricultural Service Washington D.C.



U.S. DEPT. OF AGRICULTURE  
FOREIGN AGRICULTURAL SERVICE

CANNED FRUIT  
FCAN 3-67  
June 1967

SEP 11 1967

## U.S. TRADE IN CANNED FRUITS AND VEGETABLES

CURRENT SERIAL 157045

U.S. exports of canned fruits and vegetables during calendar year 1966 totaled \$96,591,000--down \$11,093,000 from the previous year's record, but above the 1960-64 average of \$94,242,000. Canned fruit shipments dropped \$7,456,000 from 1965 levels and totaled \$69,466,000. Fruit cocktail, baby food, and grapefruit were the only fruit items which showed export gains in 1966. Canned vegetable exports, at \$27,125,000, were \$3,637,000 below the 1965 level and \$163,000 smaller than the 1960-64 average. The only vegetable export gains in 1966 were noted for beans, corn, peas, and soup.

By value, fruit cocktail became the leading canned fruit export item during 1966, and totaled a record \$24,418,000, as compared to \$22,999,000 one year earlier. Of the total 3,296,000 cases shipped, Canada took 812,000 cases; the United Kingdom, 764,000. Combined, these two markets accounted for 48 percent of total 1966 exports. The West German and Belgium-Luxembourg markets, which imported 345,000 and 313,000 cases respectively, together took 20 percent of the 1966 fruit cocktail shipments.

Canned peach exports dropped to \$21,834,000 or \$4,345,000 below the 1965 level, and \$3,258,000 below the 1960-64 average. Because of severe weather damage to the 1965 crop, only 4,478,000 cases were shipped during 1966 as compared with 5,415,000 one year earlier. Exports to the key West German market dropped by 877,000 cases to a level of 1,667,000. This reduction in German purchases accounted for 94 percent of the total drop of 1966 canned peach exports. The European Economic Community (EEC) as a whole took 57 percent of the 1966 shipments, as compared with 61 percent during the previous year.

By value, canned pineapple exports ranked third in 1966 and totaled \$14,712,000, as compared to \$15,491,000 in 1965. Exports of this commodity accounted for 21 percent of the value of all canned fruit shipments in 1966. Shipments to West Germany, the largest single foreign market, dropped from 826,000 cases in 1965 to 398,000 in 1966, reducing the German market's share from 37 to 20 percent of U.S. pineapple exports. Other leading markets include Belgium-Luxembourg, the Netherlands, Canada, and the United Kingdom; except for Canada, these bought more U.S. pineapple in 1966 than in 1965.

Canned cherry exports dropped sharply from the alltime high of \$5,502,000 in 1965 to \$1,588,000 in 1966 but remained above the 1960-64 average of \$1,179,000. U.S. shipments during calendar year 1966 totaled only 141,000 cases--down 703,000 from the previous year. Reduced domestic U.S. supplies and higher prices were responsible for this decrease. West German imports of U.S. canned cherries totaled 413,000 cases in 1965, but only 38,000 in 1966; while imports into the entire EEC were 745,000 and 71,000 cases respectively.

Canned asparagus exports, which had been on a general upward trend since 1960, fell sharply in 1966 and totaled \$9,222,000--down \$3,260,000 from one year earlier and \$3,753,000 from the 1960-64 average. A reduced U.S. domestic pack and ensuing higher prices, coupled with increased foreign competition, were responsible for the decline. By value, 1966 asparagus exports represented one-third of all canned vegetable exports that year, and went primarily to West Germany. However, shipments to this market dropped to 322,000 cases from the 1965 level of 868,000.

Total U.S. fruit, nut, and vegetable exports (fresh and processed) during calendar year 1966 amounted to \$456,725,000--up \$7,874,000 from the previous year's record. Of this total, canned fruits accounted for 15 percent and canned vegetables for 6 percent, or a combined total of 21 percent. However, fresh products were most important, representing 48 percent of the total. Dried fruit exports were 11 percent of the total; nuts accounted for another 5 percent.

U.S. exports of selected canned fruits and canned vegetables,  
by value, average 1960-64, annual 1962-66

Item	Average 1960-64	1962	1963	1964	1965	1966
	dollars	dollars	dollars	dollars	dollars	dollars
Canned fruits:						
Apples and applesauce .....	401	556	340	450	(1/)	(1/)
Apricots .....	1,567	1,556	1,449	1,057	1,717	1,037
Baby food .....	1,255	751	1,094	1,559	1,628	1,833
Cherries .....	1,179	1,394	947	1,913	5,502	1,588
Fruit cocktail .....	19,460	20,259	22,898	21,990	22,999	24,418
Grapefruit .....	1,407	1,676	884	589	550	676
Peaches .....	25,092	32,348	25,210	23,410	26,179	21,834
Pears .....	1,577	1,694	1,509	1,073	1,299	1,283
Pineapple .....	13,787	17,321	12,774	16,612	15,491	14,712
Prunes and plums .....	257	149	590	207	(1/)	(1/)
Other .....	972	961	1,513	981	1,557	2,085
Total .....	66,954	78,665	69,208	69,841	76,922	69,466
Canned vegetables:						
Asparagus .....	12,975	14,077	15,100	15,571	12,482	9,222
Baby food .....	884	1,105	991	1,242	744	661
Beans:						
Baked beans, pork & beans	824	663	1,081	971	1,336	1,465
String or stringless ....	907	967	1,786	565	799	726
Corn .....	1,057	948	1,101	1,389	1,854	2,327
Peas .....	948	826	975	898	1,021	1,121
Soups .....	3,176	2,811	2,792	3,219	4,039	4,371
Spinach .....	195	222	139	118	(1/)	(1/)
Tomatoes .....	787	381	467	1,324	2,105	1,414
Tomato paste and puree ....	2,878	2,210	3,167	2,485	3,149	2,468
Tomato sauce for cooking ..	178	189	113	238	485	300
Other .....	2,479	2,312	2,863	2,504	2,748	3,050
Total 2/.....	27,288	26,711	30,575	30,524	30,762	27,125

1/ Not separately classified after January, 1965. Included in "Other". 2/ Does not include tomato juice.



U.S. exports of canned fruits to specified countries,  
by quantity and value, 1965 and 1966

Country	Apricots				Cherries			
	1965		1966		1965		1966	
	1,000	cases	1,000	cases	1,000	cases	1,000	cases
	:24/2½'s	:dollars	:24/2½'s	:dollars	:24/2½'s	:dollars	:24/2½'s	:dollars
Canada .....	82	586	26	190	14	117	12	123
Europe:								
EEC								
Belgium-Luxembourg ...	41	308	32	221	215	1,236	23	177
France .....	4	22	7	48	5	32	1	9
Germany, West .....	23	128	2	19	413	2,518	38	263
Italy .....	1	9	2	13	1	13	1	6
Netherlands .....	27	161	11	69	111	624	8	53
Total EEC .....	96	628	54	370	745	4,423	71	508
Austria .....	2	9	1	9	(1/)	2	1	5
Denmark .....	6	32	9	53	(1/)	5	(1/)	3
Finland .....	1	7	1	10	1	21	1	17
Ireland .....	1	7	1	4	(1/)	1	(1/)	2
Norway .....	6	49	5	45	1	9	(1/)	5
Sweden .....	19	155	16	130	4	63	3	50
Switzerland .....	5	29	3	17	1	8	(1/)	4
United Kingdom .....	9	66	8	53	41	271	14	145
Other Eurpe .....	1	7	1	3	(1/)	3	(1/)	4
Total Europe .....	146	989	99	694	793	4,806	90	743
Other .....	18	142	20	153	37	579	39	722
Total .....	246	1,717	145	1,037	844	5,502	141	1,588

See notes at end of table.

U.S. exports of canned fruits to specified countries,  
by quantity and value, 1965 and 1966 -- Continued

Country	Fruit cocktail				Peaches			
	1965		1966		1965		1966	
	1,000	:	1,000	:	1,000	:	1,000	:
	cases	:	cases	:	cases	:	cases	:
	24/2½'s	:	24/2½'s	:	24/2½'s	:	24/2½'s	:
	dollars	:	dollars	:	dollars	:	dollars	:
Canada .....	833	:	812	:	875	:	761	:
	6,289	:	6,347	:	4,917	:	4,542	:
Europe:		:		:		:		:
EEC		:		:		:		:
Belgium-Luxembourg ...	270	:	313	:	248	:	297	:
	2,113	:	2,466	:	1,265	:	1,692	:
France .....	25	:	41	:	33	:	75	:
	174	:	303	:	179	:	401	:
Germany, West .....	436	:	345	:	2,544	:	1,667	:
	2,862	:	2,270	:	10,986	:	7,196	:
Italy .....	43	:	38	:	11	:	21	:
	296	:	276	:	55	:	118	:
Netherlands .....	238	:	254	:	471	:	499	:
	1,644	:	1,690	:	2,134	:	2,136	:
Total EEC .....	1,012	:	991	:	3,307	:	2,559	:
	7,089	:	7,005	:	14,619	:	11,543	:
Austria .....	7	:	18	:	148	:	145	:
	53	:	128	:	728	:	730	:
Denmark .....	31	:	34	:	125	:	146	:
	231	:	251	:	615	:	698	:
Finland .....	18	:	35	:	28	:	64	:
	126	:	254	:	136	:	311	:
Ireland .....	53	:	45	:	9	:	5	:
	372	:	338	:	54	:	29	:
Norway .....	59	:	51	:	118	:	128	:
	394	:	375	:	581	:	607	:
Sweden .....	129	:	127	:	300	:	315	:
	917	:	933	:	1,594	:	1,351	:
Switzerland .....	171	:	146	:	162	:	105	:
	1,234	:	1,012	:	892	:	527	:
United Kingdom .....	642	:	764	:	150	:	77	:
	4,476	:	5,654	:	808	:	419	:
Other Europe .....	12	:	21	:	10	:	18	:
	92	:	154	:	64	:	98	:
Total Europe .....	2,134	:	2,232	:	4,357	:	3,562	:
	14,984	:	16,104	:	20,091	:	16,313	:
Other .....	221	:	252	:	183	:	155	:
	1,726	:	1,967	:	1,171	:	979	:
Total .....	3,188	:	3,296	:	5,415	:	4,478	:
	22,999	:	24,418	:	26,179	:	21,834	:

See notes at end of table.

U.S. exports of canned fruits to specified countries,  
by quantity and value, 1965 and 1966

Country	Pears				Baby food (fruits)			
	1965		1966		1965		1966	
	1,000 : cases : 24/2½'s:dollars	1,000 : cases : 24/2½'s:dollars	1,000 : cases : 24/2½'s:dollars	1,000 : cases : 24/2½'s:dollars	1,000 : cases : 24/2½'s:dollars	1,000 : cases : 24/2½'s:dollars	1,000 : cases : 24/2½'s:dollars	1,000 : cases : 24/2½'s:dollars
Canada .....	87	720	85	645	4	47	3	45
Europe:								
EEC								
Belgium-Luxembourg ...	2	18	2	18	1	10	1	12
France .....	(1/)	3	1	4	(1/)	1	(1/)	1
Germany, West .....	2	17	5	36	1	6	---	---
Italy .....	(1/)	3	(1/)	3	(1/)	1	---	---
Netherlands .....	3	22	3	18	(1/)	(1/)	---	---
Total EEC .....	7	63	11	79	2	18	1	13
Austria .....	1	10	1	11	(1/)	1	---	---
Denmark .....	4	32	3	20	(1/)	2	6	69
Finland .....	1	12	2	13	---	---	---	---
Ireland .....	1	5	1	4	---	---	(1/)	1
Norway .....	1	8	1	8	---	---	---	---
Sweden .....	13	117	6	57	---	---	---	---
Switzerland .....	1	8	1	5	1	11	2	22
United Kingdom .....	2	22	1	15	1	6	1	10
Other Europe .....	2	18	3	17	26	321	19	210
Total Europe .....	33	295	30	229	30	359	29	325
Other .....	32	284	49	409	90	1,222	113	1,463
Total .....	152	1,299	164	1,283	124	1,628	145	1,833

See notes at end of table.



U.S. exports of canned fruits to specified countries,  
by quantity and value, 1965 and 1966 -- Continued

Country	Pineapple				Grapefruit			
	1965		1966		1965		1966	
	1,000	cases	1,000	cases	1,000	cases	1,000	cases
	24/2½'s	dollars	24/2½'s	dollars	24/2½'s	dollars	24/2½'s	dollars
Canada .....	242	1,886	188	1,387	29	228	43	350
Europe:								
EEC								
Belgium-Luxembourg ...	160	1,140	294	2,111	1	5	1	6
France .....	81	658	119	915	---	---	---	---
Germany, West .....	826	5,231	398	2,460	1	8	1	6
Italy .....	55	392	39	276	(1/)	2	(1/)	3
Netherlands .....	245	1,528	276	1,714	3	22	2	16
Total EEC .....	1,367	8,949	1,126	7,476	5	37	4	31
Austria .....	100	728	59	416	---	---	---	---
Denmark .....	36	227	37	262	(1/)	2	(1/)	1
Finland .....	21	140	43	301	---	---	---	---
Ireland .....	6	41	8	56	6	43	5	44
Norway .....	62	449	42	317	(1/)	1	(1/)	2
Sweden .....	79	577	50	379	1	8	1	6
Switzerland .....	135	1,008	112	908	1	11	1	12
United Kingdom .....	84	694	175	1,713	22	172	19	156
Other Europe .....	39	285	68	501	---	---	(1/)	(1/)
Total Europe .....	1,929	13,098	1,720	12,329	35	274	30	252
Other .....	58	507	117	996	6	48	9	74
Total .....	2,229	15,491	2,025	14,712	70	550	82	676

See notes at end of table.

U.S. exports of canned vegetables to specified countries,  
by quantity and value, 1965 and 1966

Country	Asparagus				String Beans			
	1965		1966		1965		1966	
	1,000	cases	1,000	cases	1,000	cases	1,000	cases
	24-2's	dollars	24-2's	dollars	24-2's	dollars	24-2's	dollars
Canada .....	25	162	12	141	5	21	5	15
Europe:								
EEC								
Belgium-Luxembourg ...	69	677	86	846	(1/)	1	2	9
France .....	28	283	34	342	(1/)	(1/)	(1/)	1
Germany, West .....	868	5,868	322	1,839	44	136	39	120
Italy .....	2	26	2	29	(1/)	2	(1/)	1
Netherlands .....	37	279	77	639	4	3	2	9
Total EEC .....	1,004	7,133	521	3,695	48	142	43	140
Austria .....	15	122	11	146	---	---	---	---
Denmark .....	57	462	37	334	1	3	(1/)	2
Finland .....	5	54	11	137	(1/)	2	1	3
Ireland .....	2	18	2	23	1	2	---	---
Norway .....	35	319	34	411	(1/)	1	(1/)	1
Sweden .....	114	1,026	87	904	---	---	---	---
Switzerland .....	120	1,322	59	881	29	123	30	133
United Kingdom .....	58	672	75	914	4	4	3	12
Other Europe .....	6	49	7	81	3	14	1	5
Total Europe .....	1,416	11,177	844	7,526	86	291	78	296
Other .....	107	1,143	109	1,555	146	487	102	415
Total .....	1,548	12,482	965	9,222	237	799	185	726

See notes at end of table.

U.S. exports of canned vegetables to specified countries,  
by quantity and value, 1965 and 1966 -- Continued

Country	Corn				Peas			
	1965		1966		1965		1966	
	1,000	cases	1,000	cases	1,000	cases	1,000	cases
	24-2's	dollars	24-2's	dollars	24-2's	dollars	24-2's	dollars
Canada .....	55	223	73	340	2	7	7	36
Europe:								
EEC								
Belgium-Luxembourg ...	7	37	3	21	(1/)	(1/)	(1/)	(1/)
France .....	9	40	16	84	---	---	---	---
Germany, West .....	13	75	19	111	(1/)	2	1	3
Italy .....	1	4	3	14	(1/)	1	(1/)	1
Netherlands .....	8	32	4	22	1	11	---	---
Total EEC .....	38	188	45	252	1	14	1	4
Austria .....	(1/)	2	1	3	---	---	---	---
Denmark .....	16	73	24	126	(1/)	1	1	3
Finland .....	(1/)	1	(1/)	(1/)	---	---	---	---
Ireland .....	1	2	1	4	---	---	---	---
Norway .....	2	8	2	11	---	---	---	---
Sweden .....	35	174	58	352	---	---	(1/)	1
Switzerland .....	6	27	18	92	1	2	(1/)	(1/)
United Kingdom .....	46	210	30	128	(1/)	(1/)	(1/)	1
Other Europe .....	4	19	3	20	2	7	1	7
Total Europe .....	148	704	182	988	4	24	3	16
Other .....	205	927	203	1,000	199	990	208	1,070
Total .....	408	1,854	458	2,328	205	1,021	218	1,122

See notes at end of table.

U.S. exports of canned vegetables to specified countries,  
by quantity and value, 1965 and 1966 -- Continued

Country	Tomatoes				Tomato Paste			
	1965		1966		1965		1966	
	1,000	cases	1,000	cases	1,000	cases	1,000	cases
	24-2's	dollars	24-2's	dollars	24-2's	dollars	24-2's	dollars
Canada .....	552	1,881	311	1,225	301	2,176	196	1,550
Europe:								
EEC								
Belgium-Luxembourg ...	1	5	1	4	18	134	12	89
France .....	2	6	(1/)	(1/)	1	4	1	2
Germany, West .....	---	---	---	---	1	6	1	8
Italy .....	7	23	(1/)	1	---	---	---	---
Netherlands .....	---	---	1	5	2	24	2	17
Total EEC .....	10	34	2	10	22	168	16	116
Austria .....	---	---	---	---	---	---	---	---
Denmark .....	1	3	1	2	(1/)	1	(1/)	1
Finland .....	---	---	---	---	---	---	---	---
Ireland .....	(1/)	2	(1/)	1	---	---	---	---
Norway .....	---	---	(1/)	1	1	4	1	4
Sweden .....	1	4	1	8	---	---	---	---
Switzerland .....	(1/)	(1/)	---	---	4	32	(1/)	(1/)
United Kingdom .....	(1/)	1	1	4	3	16	1	8
Other Europe .....	3	10	(1/)	1	1	5	(1/)	(1/)
Total Europe .....	15	54	5	27	31	226	18	129
Other .....	45	170	38	162	125	747	103	789
Total .....	612	2,105	354	1,414	457	3,149	317	2,468

See notes at end of table.

U.S. exports of canned vegetables to specified countries,  
by quantity and value, 1965 and 1966

Country	Soup				Baby food (vegetables)			
	1965		1966		1965		1966	
	1,000 cases : 24-2's	: 1,000 dollars	1,000 cases : 24-2's	: 1,000 dollars	1,000 cases : 24-2's	: 1,000 dollars	1,000 cases : 24-2's	: 1,000 dollars
Canada .....	35	345	39	314	(1/)	4	1	7
Europe:								
EEC								
Belgium-Luxembourg ...	1	9	1	11	(1/)	3	1	4
France .....	1	9	3	15	1	6	(1/)	2
Germany, West .....	(1/)	4	(1/)	6	---	---	(1/)	(1/)
Italy .....	1	5	1	5	1	5	---	2
Netherlands .....	2	12	3	31	---	---	---	---
Total EEC .....	5	39	8	68	2	14	1	7
Austria .....	---	---	---	---	---	---	---	---
Denmark .....	1	6	1	6	1	6	(1/)	2
Finland .....	---	---	---	---	---	---	---	---
Ireland .....	---	---	---	---	---	---	---	---
Norway .....	(1/)	(1/)	(1/)	(1/)	---	---	---	---
Sweden .....	6	36	4	21	---	---	---	---
Switzerland .....	1	5	1	6	3	30	3	24
United Kingdom .....	17	104	17	106	---	---	---	---
Other Europe .....	13	111	12	118	15	107	15	125
Total Europe .....	43	301	43	325	21	157	19	158
Other .....	515	3,393	584	3,732	68	583	58	496
Total .....	593	4,039	666	4,371	89	744	78	661

1/ Less than 500 units.



WASHINGTON, D. C. 20250

## Official Business

## NOTICE

If you no longer need this publication,  
check here ☐ return this sheet,  
and your name will be dropped from the  
mailing list.

If your address should be changed, print  
or type the new address on this sheet  
and return the whole sheet to:

Foreign Agricultural Service, Rm. 5918  
U.S. Department of Agriculture,  
Washington, D.C. 20250.

- 12 -

U.S. exports of selected fruits, nuts, vegetables, and related products,  
by value, average 1960-64, annual 1962-66

Item	: Average : : 1960-64 :	: 1962 :	: 1963 :	: 1964 :	: 1965 :	: 1966 :
	: 1,000 :	: 1,000 :	: 1,000 :	: 1,000 :	: 1,000 :	: 1,000 :
	: <u>dollars</u> :	: <u>dollars</u> :	: <u>dollars</u> :	: <u>dollars</u> :	: <u>dollars</u> :	: <u>dollars</u> :
Fruits:	:	:	:	:	:	:
Fresh, excluding melons .....	: 111,536 :	: 107,983 :	: 112,888 :	: 121,914 :	: 140,965 :	: 150,842 :
Dried and dates .....	: 43,848 :	: 47,895 :	: 43,564 :	: 43,136 :	: 51,779 :	: 49,474 :
Canned .....	: 66,954 :	: 78,665 :	: 69,208 :	: 69,841 :	: 76,922 :	: 69,466 :
Juices .....	: 40,889 :	: 42,253 :	: 40,976 :	: 34,574 :	: 32,966 :	: 33,788 :
Other fruits and preparations (including citrus oils) ...	: 10,032 :	: 9,950 :	: 10,187 :	: 12,160 :	: 10,171 :	: 11,463 :
Total .....	: 273,259 :	: 286,746 :	: 276,823 :	: 281,625 :	: 312,803 :	: 315,033 :
Nuts (excluding peanuts):	:	:	:	:	:	:
Total .....	: 14,094 :	: 13,029 :	: 17,420 :	: 18,029 :	: 23,005 :	: 22,951 :
Vegetables:	:	:	:	:	:	:
Fresh (including melons) ....	: 52,127 :	: 53,833 :	: 56,489 :	: 53,055 :	: 57,922 :	: 69,724 :
Canned .....	: 27,288 :	: 26,711 :	: 30,575 :	: 30,524 :	: 30,762 :	: 27,125 :
Other vegetables and preparations .....	: 24,270 :	: 23,514 :	: 26,774 :	: 25,375 :	: 24,359 :	: 21,892 :
Total .....	: 103,685 :	: 104,058 :	: 113,838 :	: 108,954 :	: 113,043 :	: 118,741 :
Grand total .....	: 391,038 :	: 403,833 :	: 408,081 :	: 408,608 :	: 448,851 :	: 456,725 :